

Company Name	Happy Trails! Asia	
Founded in	2003	
	Happy Trails! Asia is a destination management company (DMC) with offices in	
	Indonesia (Bali and Yogyakarta) and Malaysia (Kuala Lumpur and Borneo),	
	Singapore and USA (Seatle). As a local foreign managed destination	
Short	management company, we provide personalized destination services	
Description	throughout Indonesia, Malaysia (Peninsular and Borneo), Singapore and Brunei.	
	All our services are based on in-depth local knowledge and enthusiasm towards	
	our destinations. It is our mission to provide exceptional travel experiences to	
	travelers whilst maximizing the positive impacts of tourism for the	
	communities and natural environment in the destinations we operate in. This,	
	combined with a strong focus on efficiency, customer service, information	
	technology and a personal touch, makes us a strong and reliable partner in	
	Asia.	
What we		
stand for	Create great memories	
	Bali, Indonesia (Jalan Danau Buyan 74, Six Points Building, 3rd Floor PO. Box	
Headquarters	3087 Sanur 80030)	
Phone/Fax	Phone: + 62 (0) 361-288194 Fax: + 62 (0) 361-286 966	
Managing		
Director	Cindy Lunin (Mrs)	
Number of	50	
employees	50	
Destinations	Borneo, Brunei Darussalam, Indonesia, Peninsular Malaysia, Singapore	
Website	www.happytrailsasia.com	



Location of branches	75 from Europe, Asia, Australia, Northern-America, Latin-America		
No. of clients (Travelagent) located	75 from Europe, Asia, Australia, Northern-America, Latin-America		
Sales Contact	Indonesia	Malaysia, Brunei, Borneo, Singapore	
Sales Manager	Koen Ruisch (Mr.)	Sandro Nania (Mr)	
Email Sales	sales.indonesia@happytrailsasia.com	sales.malaysia@happytrailsasia.com	
Languages spoken in office(s)	English, Indonesian, Malaysian, Dutch, French, Italian, German		
Certification	Travelife Safe travels Excellence in sustainability	CHSE Certified Control and has Section and has	
Memberships	MALAYSIAN ASSOCIATION OF TOUR & TRAVEL AGE! The National Travel Association  The National Travel Association  Global Discovery	NTS  Pacific Asia Travel Association	